



Sustainable Development Goal Progress

SDG Progress
Report 2025

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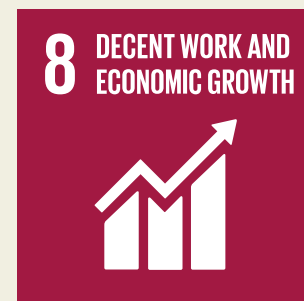
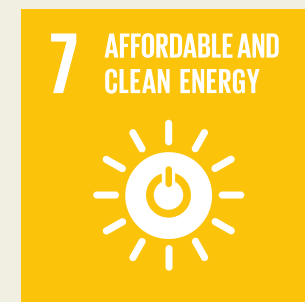
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THE GLOBAL GOALS



The 17 Sustainable Development Goals

The Sustainable Development Goals (SDGs), also known as Global Goals, are a set of 17 integrated and interrelated goals to end poverty, protect the planet and ensure that humanity enjoys peace and prosperity by 2030.

Reporting on the SDGs is important in communicating to stakeholders the company's commitment to contributing to the Global Goals; claiming accountability and responsibility to take the necessary actions; and measuring progress over time.



Introduction

Avocat fresh mantra has always been sustainable farming at the core. We have worked hand in hand with the various players in our value chain.

By 2030 our main targets are; **100% sourced from sustainable farming, reduce green house emissions by 40% and further ensure our diversity framework is fully implemented by ensuring at least 40% female employees and at least 50% in management.**



Message from our leaders

"Sustainability is not just our strategy—it's our identity. We grow by partnering with those who share our vision for fairness, transparency, and impact across the entire value chain."

At Avocat Fresh, sustainability is more than a strategic pillar—it is the heart of our identity. Since our founding in 2021, our goal has been to create a value chain where both farmers and buyers thrive, anchored in fairness, transparency, and shared value.

Our marketing and stakeholder strategies have prioritized building strong relationships across the ecosystem—farmers, processors, communities, regulators, and development partners—all of whom play a vital role in our collective progress.

In 2024, our collaboration with stakeholders enabled us to access green financing through a World Bank-supported facility, reaffirming our ability to grow responsibly. We have also prioritized ensuring that our green bond investments deliver real impact, not just on paper, and do not contribute to greenwashing.

Our ESG journey is deeply rooted in accountability and communication, and we are proud to walk this path with our partners.

*Linda Kezengwa,
Director, Marketing and Stakeholder Engagements*



Message from our leaders

From a technical perspective, our commitment to ESG is reflected in how we grow, produce, and deliver. Our operations meet internationally recognized standards like EU Organic and Rainforest Alliance certification—yet we consider these the starting point.

In 2024, we introduced double materiality assessments to evaluate both our environmental impact and the ESG risks affecting our business. This proactive approach allows us to future-proof our operations and continuously improve.

We've also taken significant steps toward our Vision 2030 goals: increasing traceability through a farm-to-cup system, onboarding factories powered by green energy, and implementing gender equity targets—with 40% women in our workforce and 50% in management.

These are not just metrics—they reflect the kind of company we strive to be. I'm proud of our technical teams and partners who uphold these standards daily, and we remain committed to driving innovation and sustainability across every layer of our operations.



"We don't treat ESG as a checkbox—it's embedded in how we grow, how we work, and how we lead. Every step we take is toward a smarter, cleaner, and more inclusive future."

Michael Mwakawa
Director, Technical and Quality Assurance



SUSTAINABILITY SOURCING

By training farmers in modern, eco-friendly methods and integrating them into a transparent value chain, the company ensures that food production is both reliable and responsible, helping reduce hunger while supporting local livelihoods.



UNIVERSAL APPROACH

With goals to reduce GHG emissions by 40% and investments in carbon credits and green energy, Avocat Fresh demonstrates active engagement in climate change mitigation. Their partnerships and sustainability initiatives contribute to lowering their environmental footprint across operations.

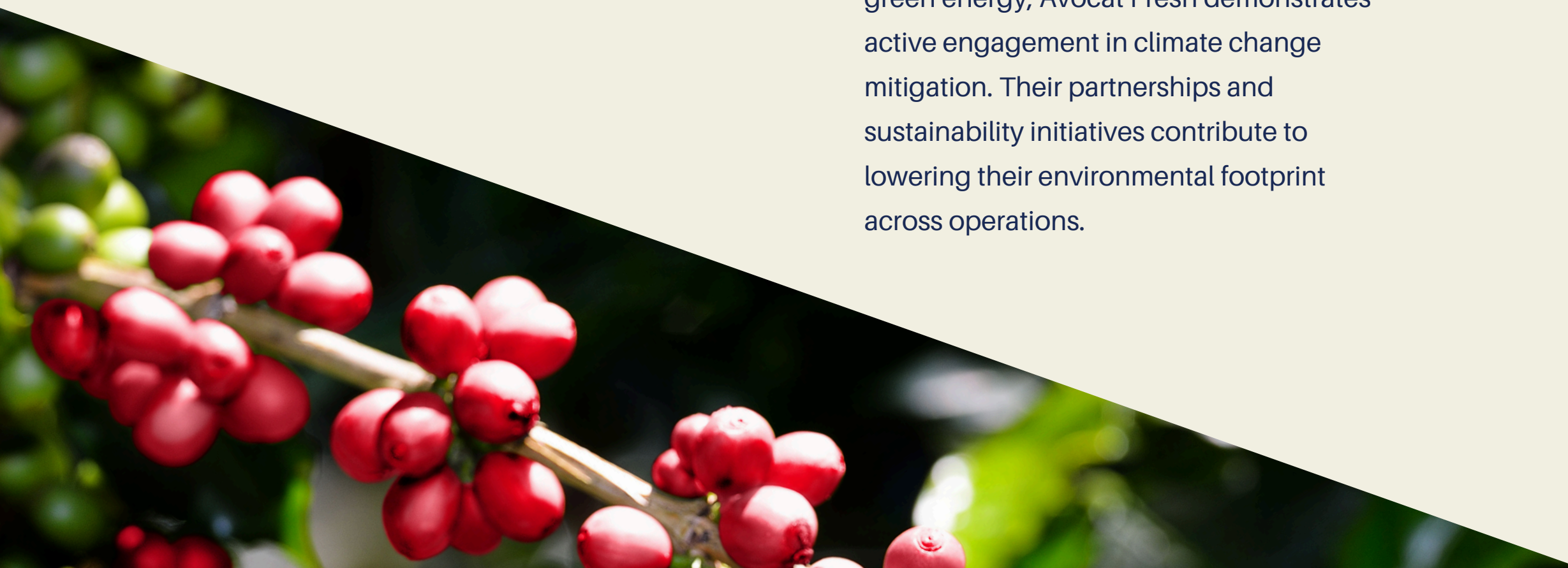
Priority SDGs

Avocat Fresh aligns strongly with key Sustainable Development Goals (SDGs) through its sustainable farming and inclusive business practices. The company supports SDG 2 (Zero Hunger), SDG 5 (Gender Equality) and SDG 13 (Climate Action).



COMMUNITY/EMPLOYEE

The company's explicit targets—40% female employment and 50% women in management—demonstrate a strong commitment to empowering women. Avocat Fresh is actively working to close gender gaps in the agricultural and agribusiness sectors, creating more inclusive and equitable workplaces.



Measuring Progress

CURRENT FACTS	CORRECTIVE ACTION	TARGETS
Insecurity, bad communication & transport and infracture	Membership in societies to assist in acquiring travel permits	Increased networking has boosted our production by over 200%
Slow approval in acquisition of travel permits to visit farms	Traveling with adequate security, translators and satellite phones to increase communication	Invested about 3% of income in education YoY; government to improve communication infrastructure.
Introduction of impact programmes to farmers	Introduced certifications, EU organic, RFA, Café etc. Though communication and monitoring is a hindrance	Increase in supply chain by 300% based on quality.

Measuring Progress

CURRENT FACTS	CORRECTIVE ACTION	TARGETS
Induct stakeholders to convert to non green house fuel use	<ul style="list-style-type: none">• Reduce carbon foot print through use electric vehicles and non green house fuels• Purchase green bonds• Purchase carbon credits	<ul style="list-style-type: none">• Achieve 20% reduction in scope in emission• Reduce reliance of non-recyclable packaging by 90% by 2025• Ensure all members of the value chain adhere to our Double materiality assessment
1/3 of the directors are female	<ul style="list-style-type: none">• Implement our diversity report to enhance equality• Ensure equal pay per international treaties• Supercede requirements in certifications such as Grasp and RFA	<ul style="list-style-type: none">• To increase women in leadership to 50%• To ensure by 2030 the diversity report is fully implemented
Rolling out CSR initiatives from Kenya	CSR initiatives; building toilets, has improved though insecurity is still a problem and getting permits to execute CSR ventures is slow	<ul style="list-style-type: none">• Working in concert with the communities to ensure security of CSR initiatives.• Improved living standards; preventable diseases have reduced and literacy improved

Next Steps

EXPAND DOUBLE MATERIALITY ASSESSMENTS ACROSS ALL SUPPLY CHAIN NODES

To better understand and manage both environmental and financial ESG risks, Avocat Fresh will scale up its double materiality assessments to include all partner farms, factories, and logistics nodes.

STRENGTHEN GRIEVANCE REDRESS MECHANISMS

Enhance and digitize the anonymous grievance reporting system to increase accessibility, speed up resolution, and improve employee and partner confidence in the process.

ACCELERATE TRANSITION TO CERTIFIED GREEN ENERGY PARTNERS

Avocat Fresh will prioritize onboarding more factories and packhouses that utilize certified renewable energy sources, supporting the 2030 emissions reduction target and aligning with climate action goals.



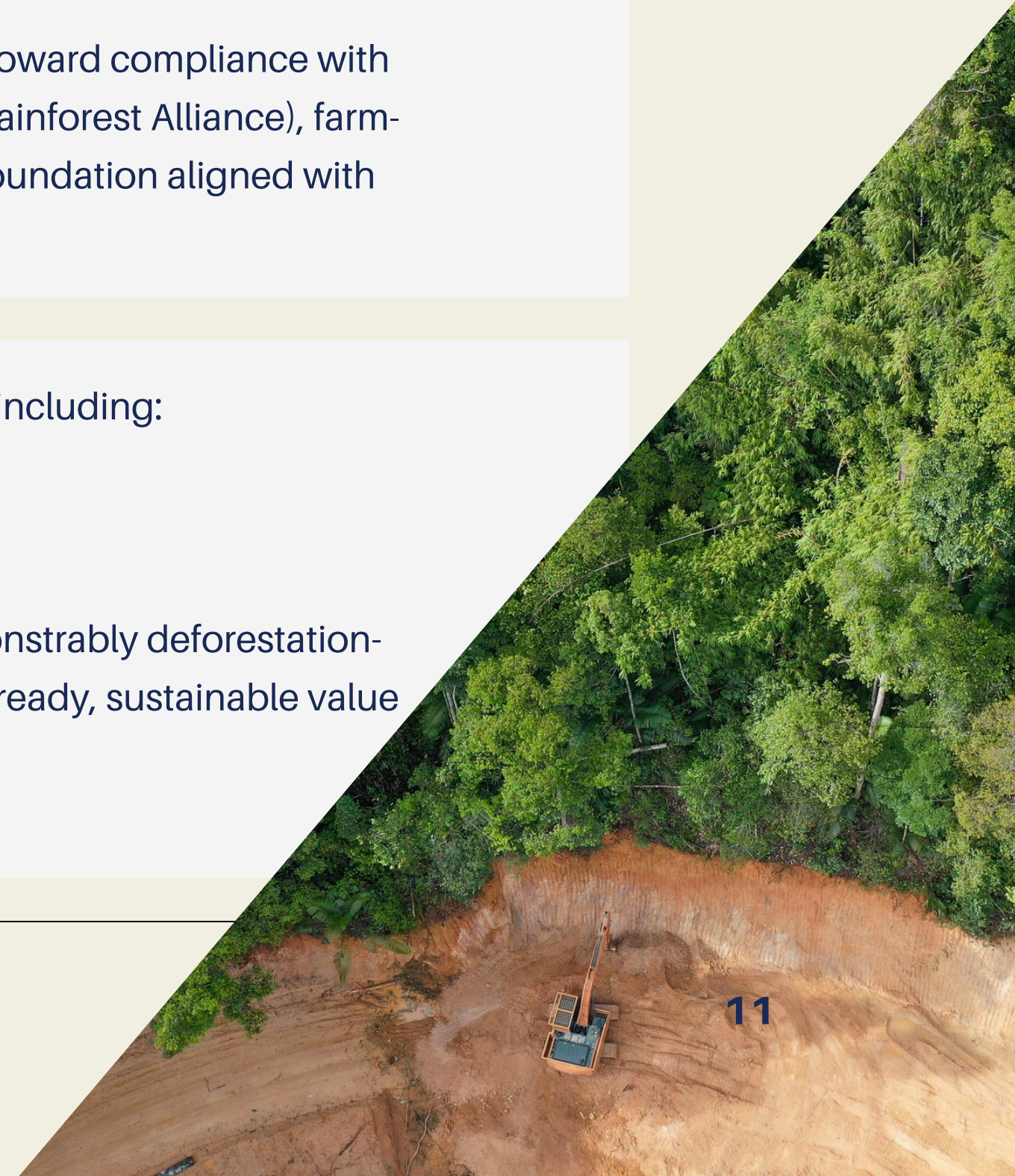
EU Deforestation Regulation (EUDR) Alignment

As part of our evolving sustainability framework, Avocat Fresh has initiated steps toward compliance with the EU Deforestation Regulation (EUDR). Our existing certifications (EU Organic, Rainforest Alliance), farm-to-cup traceability system, and double materiality assessments provide a strong foundation aligned with EUDR principles.

We are currently strengthening our operations to meet the specific EUDR criteria, including:

- Traceability to plot level through geolocation data collection
- Formalization of our Due Diligence System (DDS)
- Explicit zero-deforestation policy enforcement across our supply chain

These steps will ensure our products are not only legally compliant but also demonstrably deforestation-free. We remain committed to transparency, accountability, and building a future-ready, sustainable value chain.



Conclusion

Avocat Fresh remains committed to building a sustainable, inclusive, and transparent agricultural value chain.

This report highlights our progress, but more importantly, it reinforces our resolve to do more—reducing our environmental footprint, empowering communities, and strengthening partnerships.

As we move toward our 2030 goals, we will continue to measure what matters, act with integrity, and grow with purpose—together with our stakeholders.





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